

professional samples

REGGIE MORROW

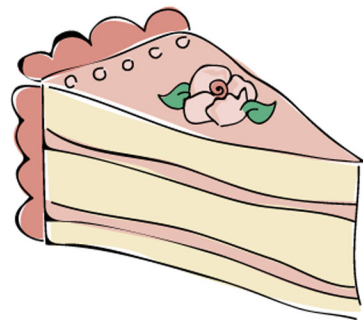


Amy
Arrington

Eastern Iowa Real Estate

319-551-8956

another birthday



another birthday

think

Bodoni

modern typface

created by Giambattista Bodoni

In the year
1780



Etched in stone,
carved in ice,
smeared in mud, or
slathered in foam.
Bodoni blends itself
into the page
allowing the reader
to forget about the
cleanliness of the
layout and to
comprehend the
message. It just
feels right.

O

I 0

1

I 1

2

I 2

3

I 3

0 1 1 0 0 1 1 0 1 0 0 0 1 1 0 0 1 1 0 0 1 1 0 0 1 1 0 0 1 1 1 0 0 1 1 1 0 0 1 1 1 0 0 1 1 1 0 0 1 1 0 0 1 0 1 0

Bodoni Old Style Figures

Bodoni Black Italic

Bodoni Italic

d

At small point size word shapes blend together in a fluid, ledgable way. When produced on a large scale the readability is unsurpassed.

What To Do

If you are entertaining a group of designers, photographers, artsy fartsy types, then first begin with selecting the wine. A good wine will enhance the celebration and eliminate the problem with the first impression.

A fantastic wine will automatically set your guests at ease and will prepare their palette to anticipate what comes next.

Bodoni Comforts. Similarly, Bodoni typeface will prepare the audience by putting them at ease with elegant legibility and easily identified letter shapes and word forms.

Bodoni Invites.

Decide on the hierarchy of the message, determine the canvass and begin the feast through powerful word shapes and messages. After the wine is selected, make sure you cover the typical problem of "who's a meatasaurus and who's of veggiesaurus? There really isn't a need to match the meat to the

wine. Be creative, make sure you keep plenty of finger food available so you can eliminate the idea of a the "sit down" dinner. Make sure when you do your shopping, you start with fresh vegetables and food. There's nothing worse than planning your party with foods that just aren't available. Just like your dinner party, Bodini brings to the table a superb selection of styles to choose from to enhance and illustrate the concept, from the beginning to the end.

Bodoni delivers.

Available around the clock and with delivery people standing by, order yours today. For messages large and small, Bodoni can make your experience one to remember. Begin with a big bold face style, followed by a light italic, re-inforced with a stable roman and for dessert, a little bold face italic or maybe even small caps and old style figures.

Producing a chart or a table? Its all about the layout. You dont want to crowd your message or your guest in one place. Take advantage of your layout. Scatter goodies around the document with a good sense of rythm and movement. Avoid having all of your treats in the kitchen. Keep things moving and and plan ahead. At best, its nice to have things clean and simple.

SMALL CAPS & OLD STYLE FIGURES
Roman
Italic
Black
Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

B

0 0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Bodoni Bold

Bodoni Roman

Bodoni Black Condensed

think
Bodoni
modern typeface



REGGIE MORROW



Summary of Brand Identity Standards

ICAD

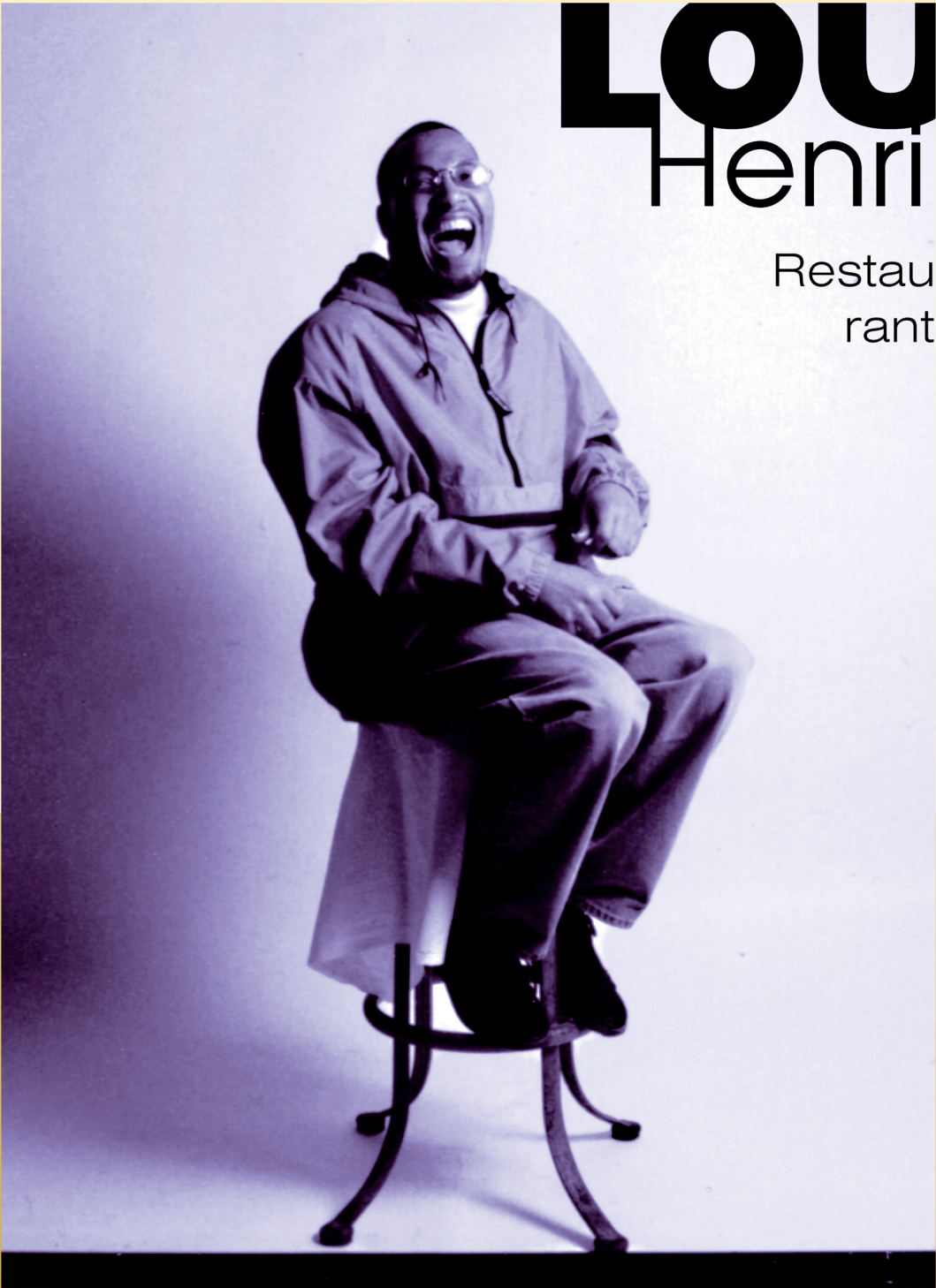
Iowa City Area Development **Group**

“The Iowa City Area Development Group brand is one of our company’s major assets. Effective identity standards are among our most powerful tools in protecting and increasing the value of that asset.”

Linda Schrieber
Project Director



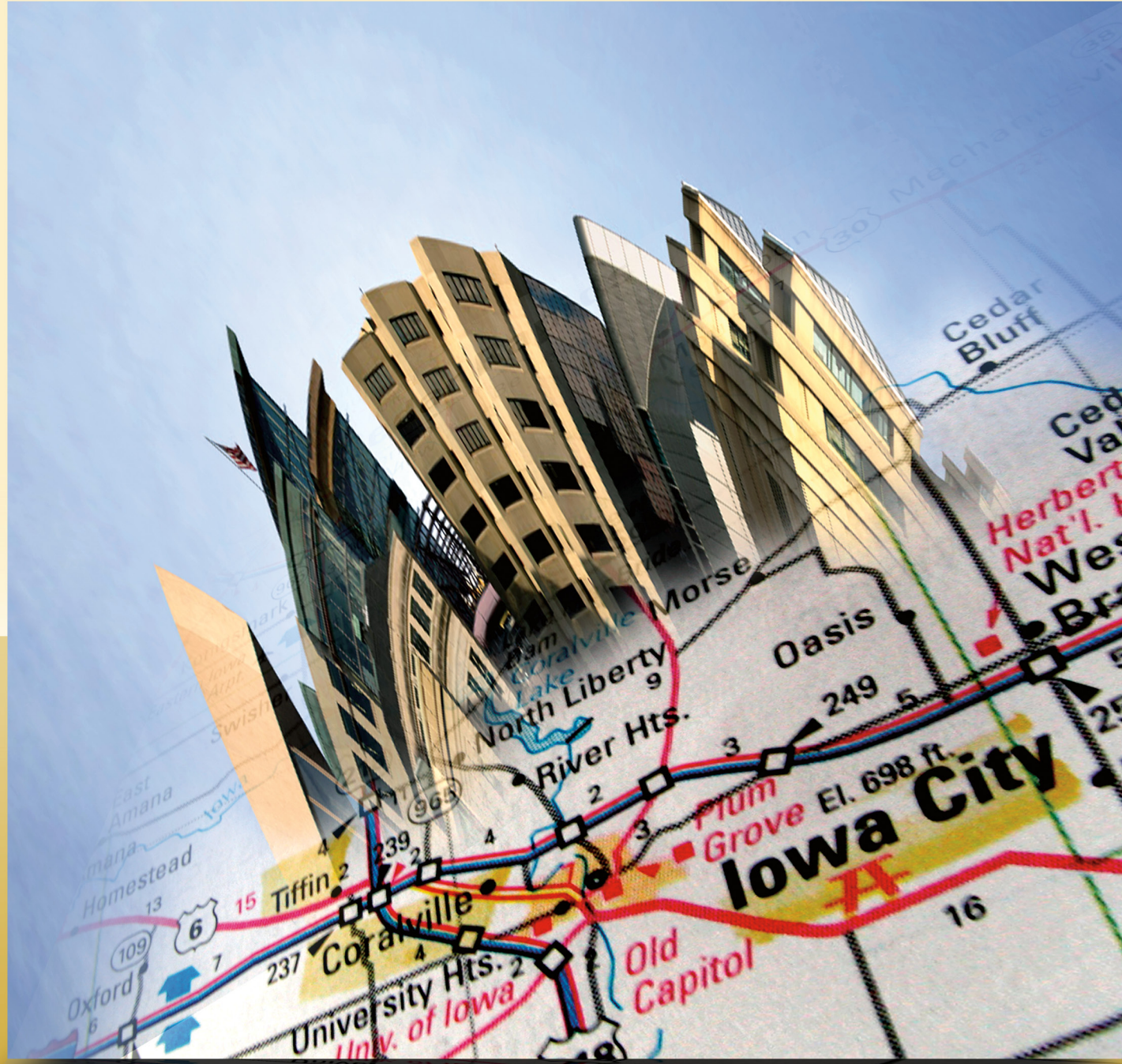
REGGIE MORROW



LOU Henri

Restau
rant

REGGIE MORROW



REGGIE MORROW

NEWS RELEASE

SOLON, IOWA AND COMMUNITY AREA

APRIL 1 2007

After years of compiling master plans, the transformation of Solon Iowa and surrounding area begins with the announcement of the

MILLION DOLLAR VISION PLAN

Homes	Travel	Investing	Development
Business	Leisure	Retirement	Education
Future	People	Health	Incentives



Solon, Iowa Business and Development Guide
Million Dollar Vision Plan • Issue 1 • Winter Edition © 2007 AdProDesign Inc.

REGGIE MORROW



REGGIE MORROW

T
HEWO
RLDIS-
NOT-
MYOYS-
TER

You were here.

HUMANS FOR LIFE WARNING:
*Reducing Toxic Emissions and Using Less Petroleum Products
Greatly Reduces Serious Risks to Our Planet*

REGGIE MORROW

How
do
does the
we
world
perceive
the
us?
world?

**"THE POWER OF
PERCEPTION:
a LENS
TO OUR WORLD"**

SATURDAY,
JUNE 8, 2002,
10:00-11:30 A.M.
MACBRIDE
AUDITORIUM
THE UNIVERSITY
OF IOWA

TO THE POWER OF PERCEPTION:
a LENS TO OUR WORLD



REGGIE MORROW



REGGIE MORROW

You are invited to a special screening

ANTHONY HOPKINS NICOLE KIDMAN

the Human Stain

Based on the novel by Pulitzer Prize-winning novelist Philip Roth
Directed by Three-time Academy Award® Winner Robert Benton
Screenplay by Nicholas Meyer

MIRAMAX
FILMS

screening followed by
conversation with Nicholas Meyer

00005 SAP Pro17-OCT-02 10:30 s/n 00748

00 00 00Y25-12-02-02-10 a7a08d000

EPF02 4/4 06 01 E.A

REGGIE MORROW

012345

the



ULTIMATE

HAWKEYE

FOOTBALL FAN

Dream BOWL

VACATION



REGGIE MORROW



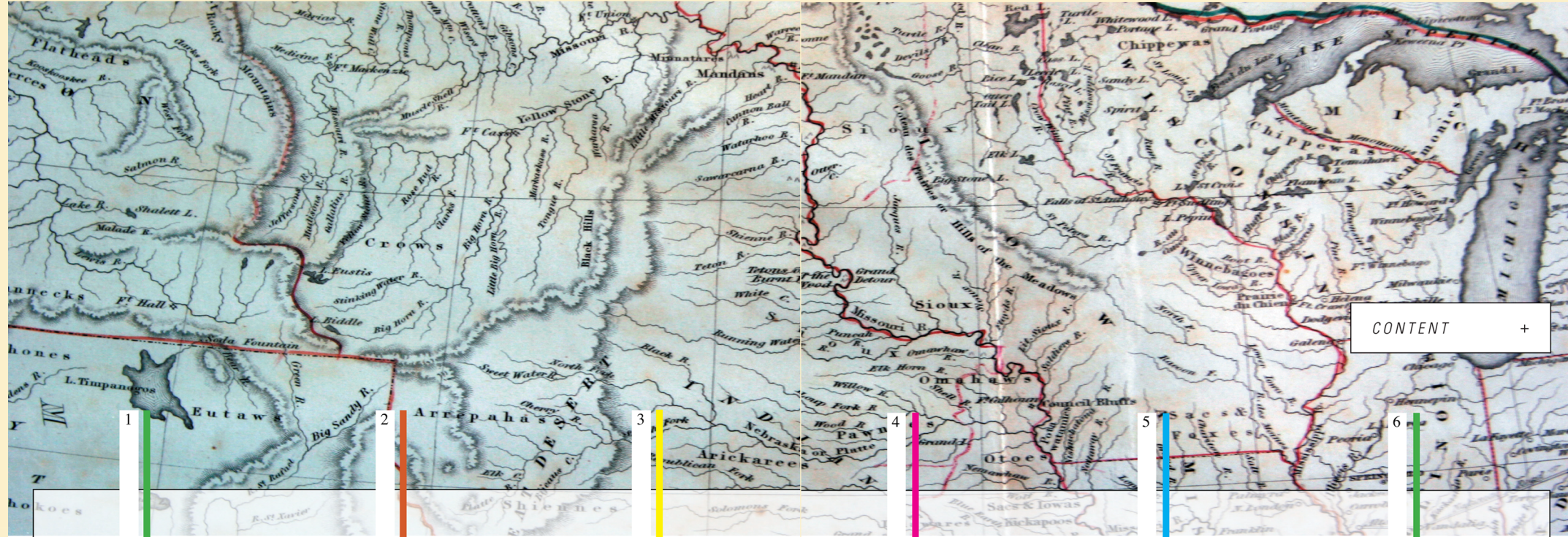
REGGIE MORROW



+ + + + +
The University of Iowa
School of Art and Art History

120 North Riverside Drive
E100 Art Building
Iowa City, IA 52242-1706

Phone (319) 335-1771 or Email
art@uiowa.edu for more information.



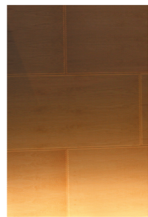
<p>Art Education Art History</p> <p>page. 04~.06</p>	<p>Ceramics Design</p> <p>page. 07~.09</p>	<p>Jewelry and Metal Arts Painting and Drawing</p> <p>page. 09~.12</p>	<p>Papermaking Photography</p> <p>page. 13~.15</p>	<p>Printmaking Sculpture</p> <p>page. 15~.18</p>	<p>Intermedia</p> <p>page. 19~.20</p>
--	--	--	--	--	---------------------------------------

<p>1.1 The art education program is studio based and offers a series of courses for exceptionally well-qualified undergraduate and graduate art students to accomplish art teacher certification.</p> <p>1.2 Art history, and studio art qualifies doctoral graduates to teach in colleges and universities.</p>	<p>2.1 The ceramics program encompasses approximately 5,000 square feet of studio space and a 3,000-square-foot kiln room, with additional kiln space outdoors. Kilns include six large electric and six large gas reduction, including salt and sagger types.</p> <p>2.2 Design within the School reflects a holistic approach toward the study of design, comprising graphic design, environmental and interior design. The focus is on developing the conceptual</p>	<p>3.1 Students work freely without media boundaries to produce conceptual and/or functional jewelry, hollowware, flatware, indoor and outdoor sculpture, mixed media objects, installation pieces, and other functional and nonfunctional objects.</p> <p>3.2 The painting and drawing programs were the first in the nation to hire artists as teachers, based on their professional record. Six regular faculty members, one lecturer, and recurring visiting faculty teach drawing and painting classes at all levels.</p>	<p>4.1 Courses in papermaking offer an in-depth curriculum for students interested in papermaking history, technique, or studio art options. Neither a major nor a minor in papermaking or paperworks is available, so many students augment studies in an area of specialty with courses in papermaking and/or paperworks.</p> <p>4.2 The photography program prepares students to meet a wide range of professional challenges and to pursue a variety of career opportunities. doctoral graduates to teach in colleges and universities.</p>	<p>5.1 For nearly 50 years, The University of Iowa's printmaking program has ranked among the best in the country. From class discussions of the history of printmaking to instruction in the making of prints, emphasis is placed on teaching students about significant historical print concepts and helping them discover new ways of adding to the printmaking tradition.</p> <p>5.2 Emphasis is placed on the development of the individual artist to produce and critically evaluate his or her own work and the work of peers. Concepts and ideas are stressed along with materials and processes. Studio facilities include a fully equipped woodshop and metalshop and a bronze foundry with investment and ceramic shell processes. teach in colleges and universities.</p>	<p>6.1 Graduate students are encouraged to work with the exceptional programs of the University including (but not limited to) Music, Creative Writing, Center for the Book, Cinema, Communications, International Programs and the broad range of programs in liberal arts and sciences, as well as other areas within the School of Art & Art History.</p> <p>6.2 Intermedia also has shared gallery and work spaces for the development and presentation of work.</p>
--	---	--	---	--	--



ART AND ART HISTORY

- Modern Studies
- American Studies
- Medieval and Renaissance Studies
- Ancient Art
- Asian Art



University of Iowa

1.1

In The Beginning

Graduate students in art history can prepare for careers in college and university teaching and research or museum work. Students pursue a master of arts or a Ph.D. in art history with specialization in African (Oceanic), Asian, Ancient (3000 B.C.-300 A.D.), Medieval, Renaissance, Baroque, Eighteenth- and Nineteenth-Century European, American (includes Pre-Columbian, Native American, and African American), and Modern/Contemporary. Average class size is 15 to 30 students.

The University provides teaching, research, and museum assistantships to support graduate study and a variety of fellowships that support dissertation research. In addition, the School of Art and Art History offers scholarships for qualified graduate students.

The following are areas of specialty:

Modern Studies constitutes one of the most significant strengths of the school, with courses and seminars offered in 19th- and 20th-century art as well as contemporary art. The Dada collection and archives are among the University's many important holdings in the Modern area.

American Studies are well represented at Iowa. Students have opportunities to study not only the history of American art but also a variety of interdisciplinary programs in American history, literature, and politics.

Medieval and Renaissance Studies incorporate a broad spectrum of courses in art history as well as interdisciplinary programs in history, literature, and religion.

Ancient Art is represented by courses and seminars in Egyptian, Greek, Etruscan, and Roman art and archaeology

Asian Art is treated in an ample series of courses and seminars dealing with Chinese and Japanese art and culture

The Project for Advanced Study of Art and Life in Africa (PASALA) is among the school's major assets, an interdisciplinary program of fellowships, scholarships, conferences, and publications on the visual arts in Africa.

1.2

Innovation & Tradition

Notable alumni include Riva Castleman of the Museum of Modern Art in New York City; artist Ellen Lanyon, whose work can be seen at New York City's Metropolitan Museum of Art and the Art Institute of Chicago; Elizabeth Catlett, sculptor; Miriam Shapiro, painter/sculptor, co-originator of the feminist art program at the California Institute of Arts, and co-founder of the Feminist Art Institute of New York City; and Thomas Lawton, retired director of the Freer Gallery of Chinese Art, and Roy Sieber, former co-director of the museum of African Art, both of the Smithsonian Institution.

The Project for Advanced Study of Art and Life in Africa (PASALA) is among the school's major assets, an interdisciplinary program of fellowships, scholarships, conferences, and publications on the visual arts in Africa.

The Art Library includes more than 95,000 volumes, an outstanding periodical collection, and an extensive microfilm and microfiche archive.

The Office of Visual Materials is an instructional resource of 350,000 35mm slides, and 370 titles on VHS, Videodisk, CD-ROM, and film documenting major works in art and architecture. A digital image library is in progress.



Connected

Your Work

Support

Faculty

People

Spirits

Travel

Variety

Living

Campus

Art history, a broad intellectual discipline, is central to the humanities. Diverse approaches characterize the school's art history faculty, who have interdisciplinary ties within and beyond the University. Their primary mission is to help students develop skills for exploring issues and problems central to the history of art as a whole as well as to its specialized areas.

Because the major in art history stresses the development of critical thinking, it prepares students for graduate work in the history of art and for other professional fields as well.

To earn a degree with honors in art history, students must complete the requirements for the B.A. in art history with a g.p.a. of at least 3.50 in art history courses.

M.A. and M.F.A. students in art may major in ceramics, design, drawing, intermedia, metalsmithing and jewelry, painting, photography, printmaking, or sculpture.

The studio art program is based on the idea that the philosophical issues of society that are questioned and interpreted by artists are the basis for an artist's work. The diversity of concept and style among School of Art and Art History faculty members encourages students to seek and work toward a keen understanding of themselves as individuals capable of making their own personal statements as part of the philosophical continuum in art's history.

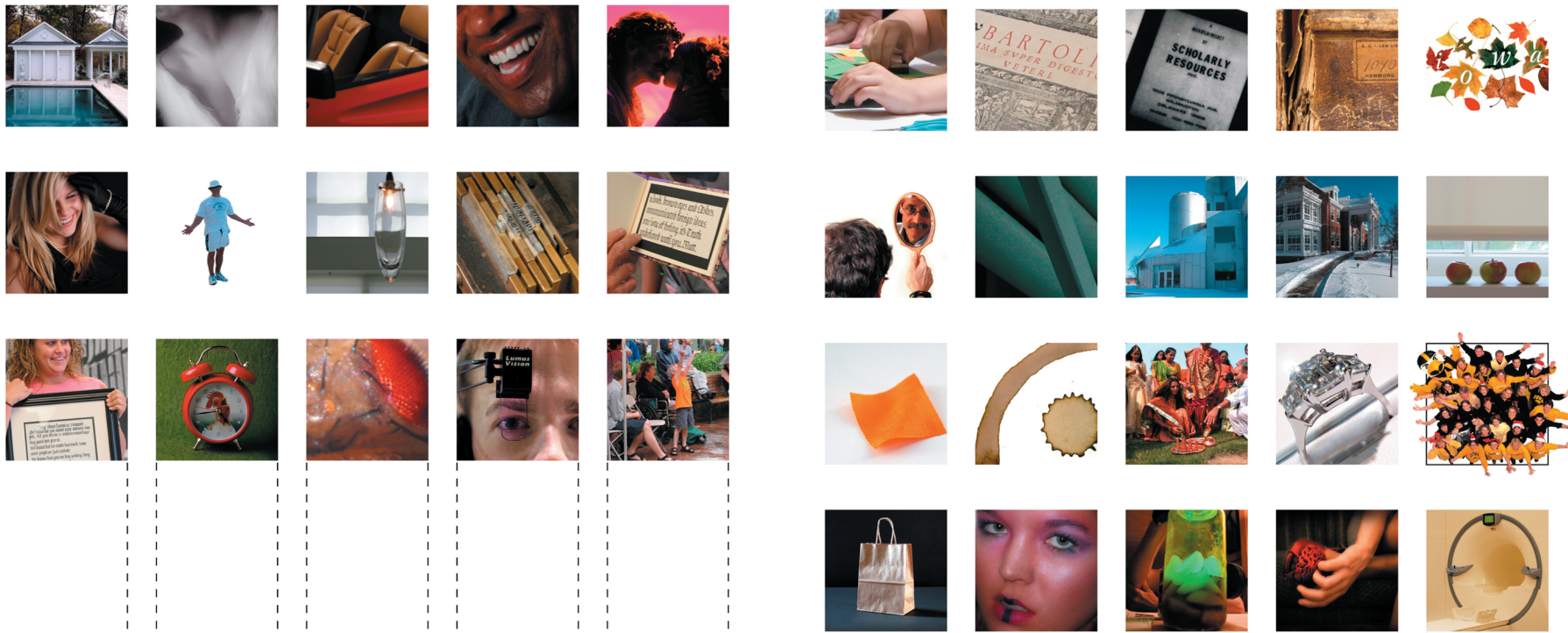
Studying the broad contexts in which art is made, understood, and used by society prepares studio art students to continue work in an academic setting as well as in museums, galleries, and a multiplicity of other venues. Graduate students are especially encouraged to examine the contexts of visual and verbal issues central to their own work and that of their contemporaries.

Iowa's art and art history graduates enjoy success as practicing professional artists, professors of art history, teachers, museum directors and curators, theater designers, commercial designers, and art administrators.

The School of Art and Art History provides a creative, multidisciplinary environment for students of the studio arts, the history of art, and art education. Established in 1936, the school is firmly grounded in the College of Liberal Arts and Sciences. It encourages interaction among its diverse faculty as well as collaboration with related disciplines across campus.

1.1

School of Art and Art History Origins



1862

1855

1896

1932

1935

1969

1969

2002

2005

In the 1930s, the uniquely Iowan vision of faculty member Grant Wood gained worldwide acclaim. The School of Art and Art History is one of the University of Iowa's premier programs, ranked the sixth-best art school in the nation by U.S. News and World Report.

University of Iowa Art Building, 1935 on the Iowa River. The design is based on the Villa Enza in Italy with a central block connected to two outlying sheds via an arcade.

Printmaking Studios, 1969. Added between the original art building and the Iowa River. Designed by New York architect Max Abramovitz who also designed Avery Fisher Hall at Lincoln Center in New York City

Sculpture, Ceramics and Jewelry and Metalsmithing Studios, 1969 directly south of the original art building. Also designed by New York architect Max Abramovitz

In fall 2002, Intermedia launched "IntermediaNew Media," a visiting artist/ scholar program. Visitors present their work and conduct studio visits. Chicago-based videographer and AIDS activist Gregg Bordowitz and intermedia artist Claire Pentecost were the inaugural artists in the program.

University of Iowa New Art Building, 2005 across North Riverside Drive from the original art building. Designed by Steven Holl Architects in New York. The new art building design is based on Pablo Picasso's Guirnar sculpture

Thank you for your time and consideration.

REGGIE MORROW